Configure the SPF for your domain

Before sending emails from DANAConnect, SPF configuration is required to authorize DANAConnect's servers to send emails on behalf of your company's domain name.

Sender Policy Framework (SPF) is an email validation system designed to prevent email spam by detecting email spoofing, a common vulnerability, by verifying sender IP addresses. SPF allows administrators to specify which hosts are allowed to send mail from a given domain by creating a specific SPF record (or TXT record) in the Domain Name System (DNS). Mail exchangers use the DNS to check that mail from a given domain is being sent by a host sanctioned by that domain's administrators.

In simple terms by creating an SPF record, you are authorizing DANAConnect to send emails with an @yourcompany.com email address.

To know which configurations you should make for your domain, visit our SPF configuration tool: https://ws01.danaconnect.com/DANAConnect/validDNS/

⚠ Emails sent from DANAConnect may be marked as SPAM by your customer's email servers if you skip this step